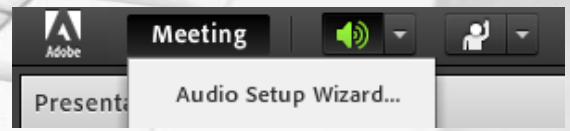
Welcome to
Teaching + Learning Tuesdays

May 15, 2018

2:30PM

Please adjust your audio using the Audio Setup option under the Meeting menu.



Teaching + Learning Tuesday

SCTCS plugged IN
REBOOT. REDEFINE. RECONNECT.

Digital Badging in Higher Education 101

Susan Manning, Ed.D.

Credly

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Navigating the Communications Gap

EDUCATORS & TRAINERS	EMPLOYEES	EMPLOYERS
Certificate	Resume	Job Description

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Open Badges: Credentials for the modern workforce

1. **Digital emblem** which symbolizes learning achievements at any level: skills, certificates, diplomas, certifications, licenses and more
2. **Contains metadata** with skills tags and accomplishments
3. Easy to share in social media: LinkedIn, Twitter, FB, blogs
4. **Real-time verification** of every badge, connected to official Issuer records
5. **Standards-based** on IMS Open Badges standard

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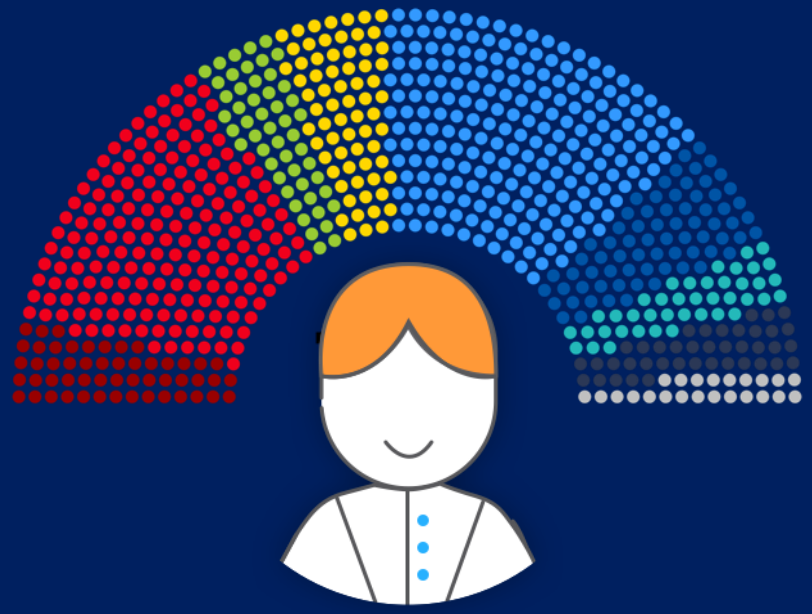
Digital Badges are **Currency**

- **Granular**
- **Portable**
- **Digital**
- **Verified**



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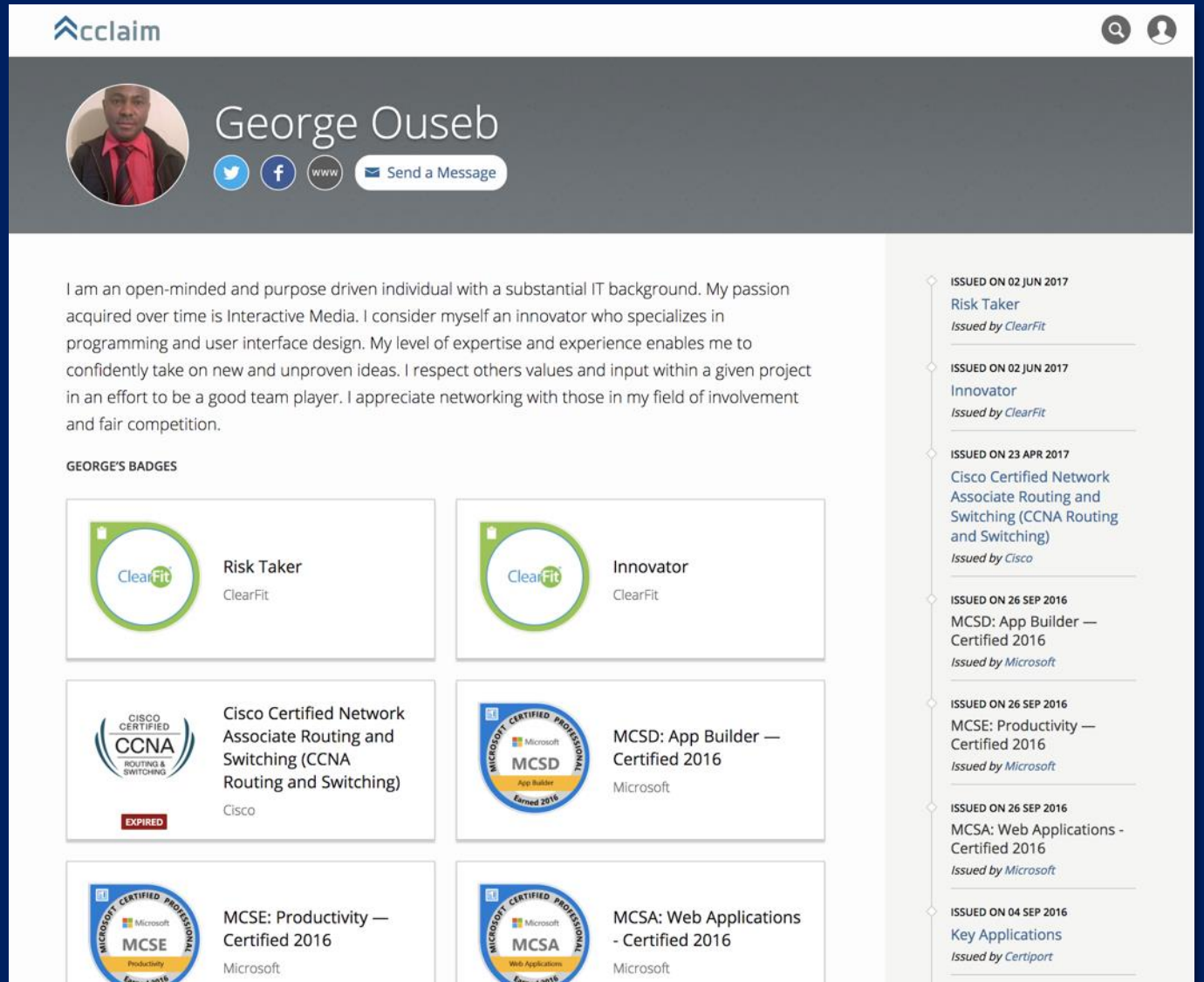
Telling a more complete and **verified** story



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Institutions use badges to surface skills and competencies within their curriculum.

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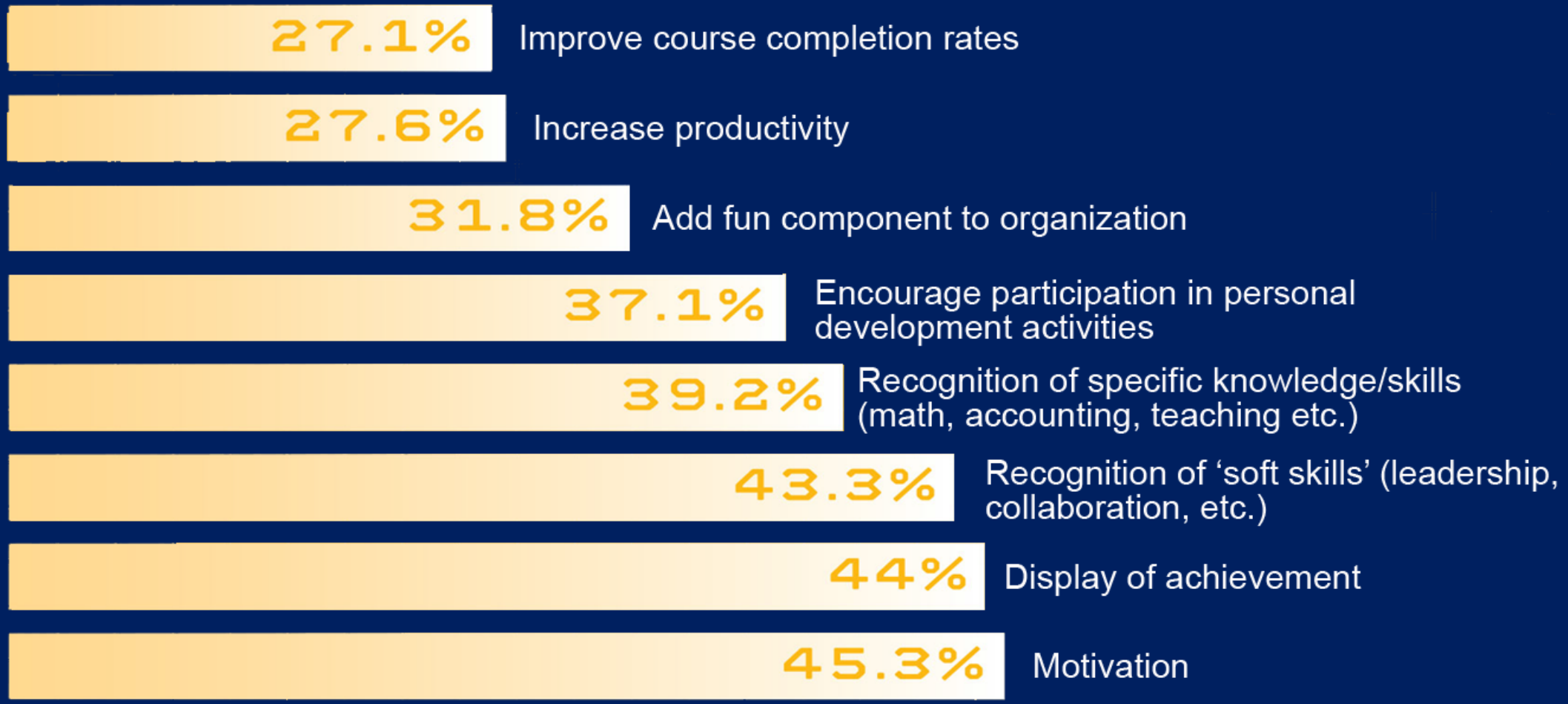
The Values of Digital Badging



"WCET Leadership Summit: 21st Century Credentials: Learners + Institutions + Workforce" by Cali Morrison, WICHE Cooperative for Educational Technologies is licensed under CC BY-SA 4.0

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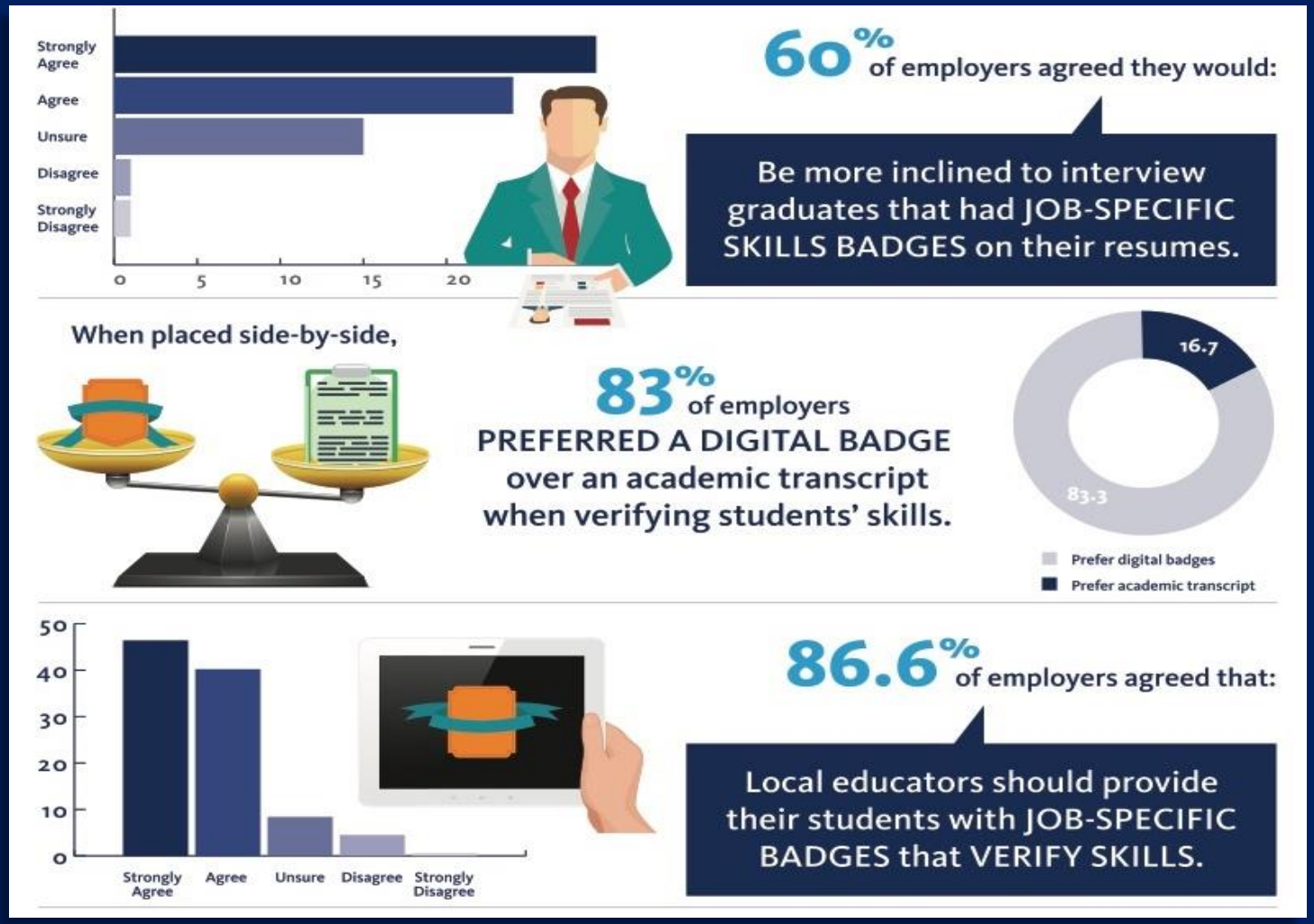
Employers Prefer Verified Skills & Digital Credentials



Source: Competency Matters / Wonderlic
https://www.competencymatters.org/soft-skills-infographics

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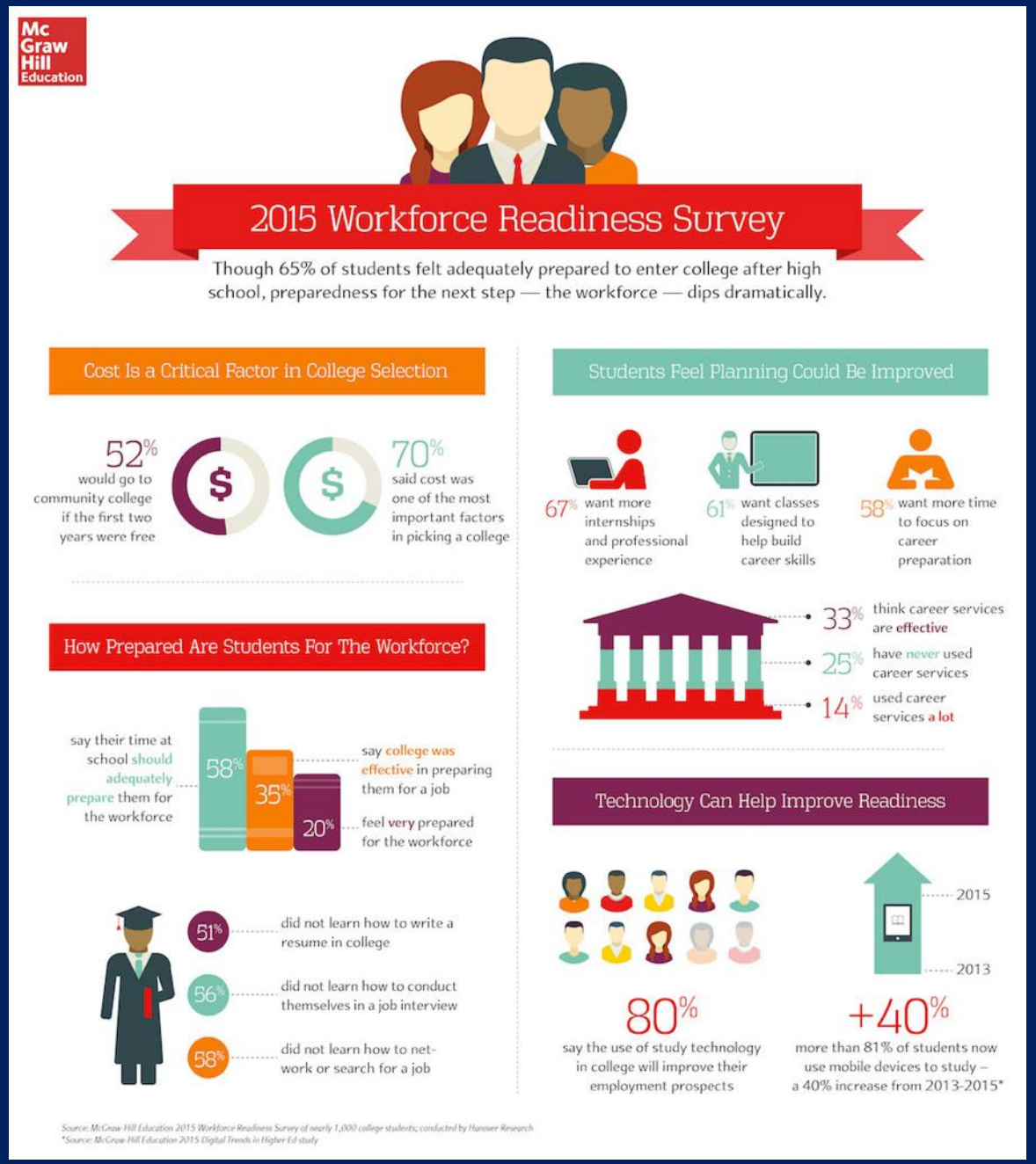

https://elearninginfographics.com/2015-workforce-readiness-infographic/

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Organizations of every type from every industry

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Turn **learners** into **earners**.

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SANTA BARBARA CITY COLLEGE

CAREER SKILLS INSTITUTE

TRAINING for Today!

Business • Design • Technology

WELCOME TO SANTA BARBARA CITY COLLEGE CAREER SKILLS INSTITUTE

Santa Barbara City College offers a noncredit certificate program to provide you the training you need to get a job, advance in your job and/or provide you the skills you need to grow your business. These career skills courses are packaged to enable you to earn a certificate and a digital badge demonstrating you have mastered new skills.

This catalog lists more than 25 certificates covering the areas of business, design and technology. Whether you need brushing up on the art of negotiation, or to better understand branding or design basics, we have the coursework and certificates to meet that need.

Invest in your professional development and learn the skills you need today!

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Career Skills Institute Certificate Catalog

WHAT ARE DIGITAL BADGES?

A digital badge is a unique and portable digital representation of your certificate that you can post on your online pages that promote you and your skills, such as LinkedIn or Facebook. Digital badging allows employers to grasp a deeper picture of your actual skills—just what they need to assist in their hiring.

SBCC CAREER SKILLS INSTITUTE

PROGRAM = COURSES + BADGES

The Career Skills Institute is offering over 40 new short courses (8-16 hours each) and over 20 digital badges.

Click to Download Class Schedule

HAVE A QUESTION? CLICK HERE TO ASK

Accounting Basics for Small Business Certificate

Show Details

Basic Imaging Certificate

Show Details

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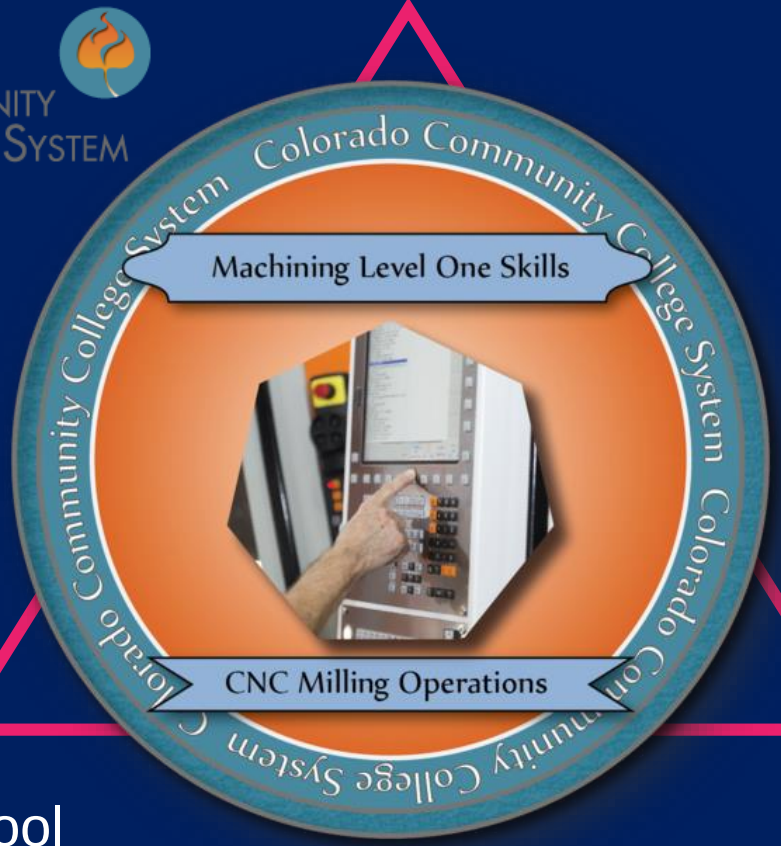
Education > Employment: Reduced time to fill in-demand jobs

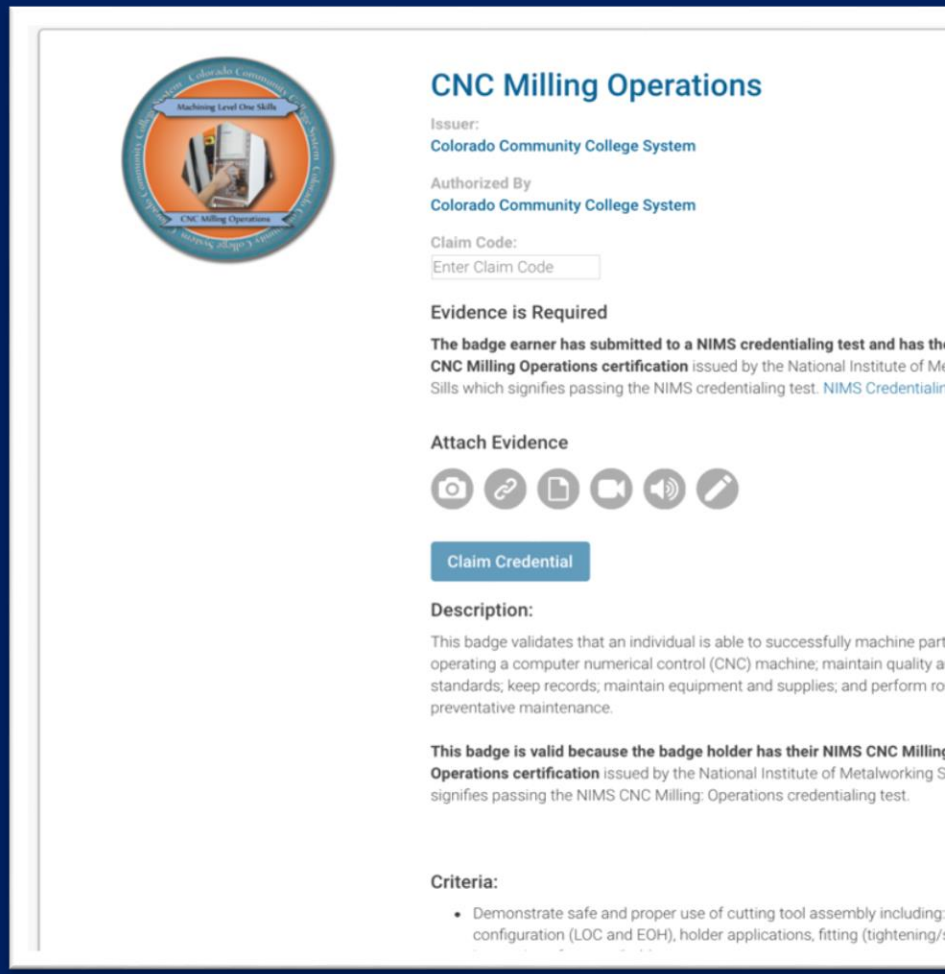
Learner

Colorado Community College System



School

Employer



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Madison College: School of Professional and Continuing Education

Beer: Brewing Practicum Course

This course covers the process of brewing, racking, kegging, bottling, tasting and evaluating beer. After receiving detailed instruction and demonstrations, students will work in groups to brew beer using home brewing equipment under the supervision of an experienced brewer. The class will then taste and evaluate their efforts, and can culminate in first level Cicerone testing.

This badge is issued by Madison College: School of Professional and Continuing Education

SKILLS

Beer Bottling | Beer Brewing | Beer Ingredients | Beer Racking | Beer Tasting | Cicerone | Evaluating Beer | Kegging

WHAT IT TAKES TO EARN THIS BADGE

- Strengthened and broadened their understanding of sound brewing practices and the challenges of commercial breweries
- Experienced in practice how the science of brewing drives its processes.
- Practiced key brewing process and measurement techniques including pH measurement, wort gravity, hopping techniques, pitch rates, oxygenation, and fermentation temperature control.
- Studied and practiced beer recipe formulation and analytical methods.

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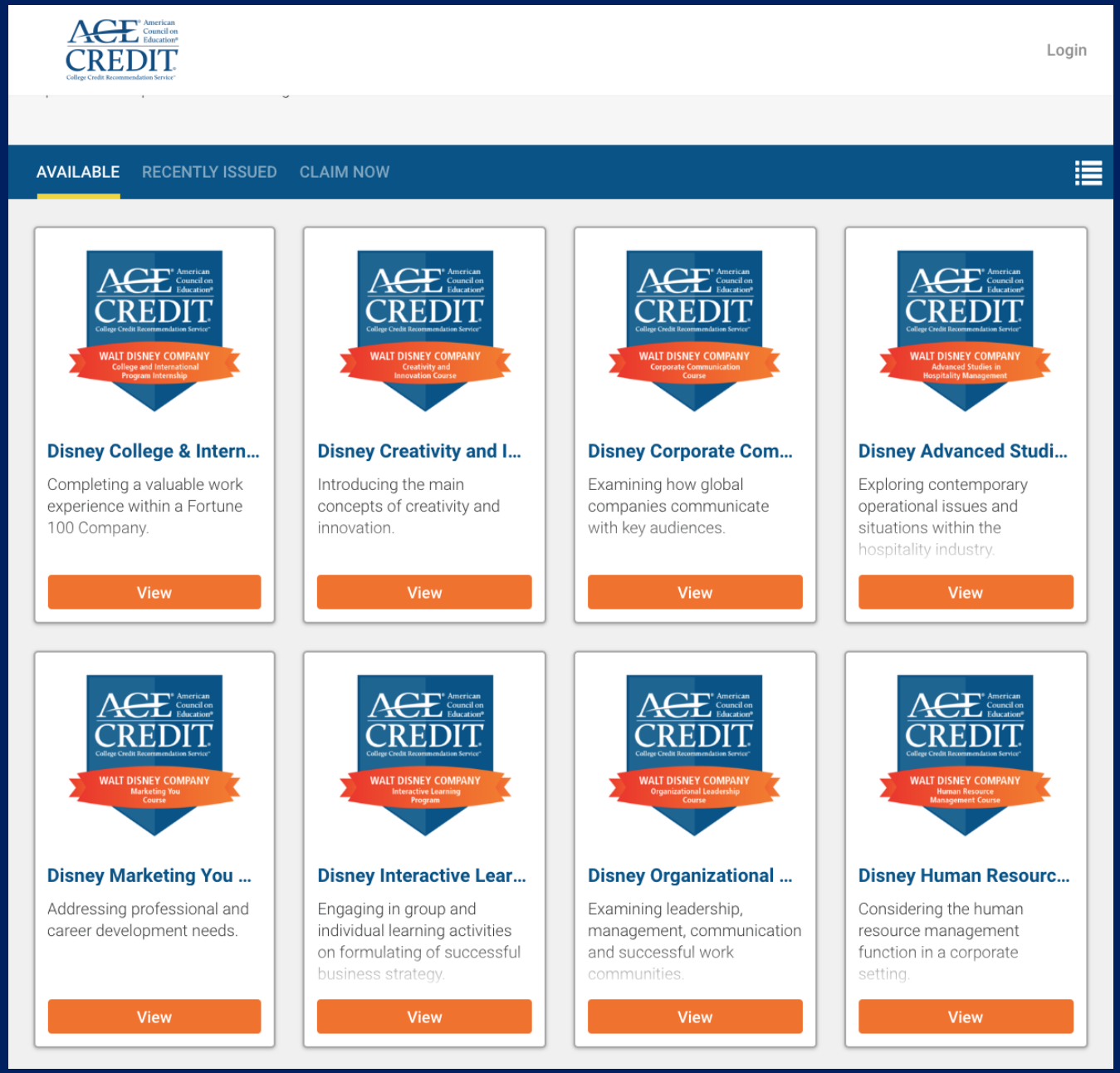

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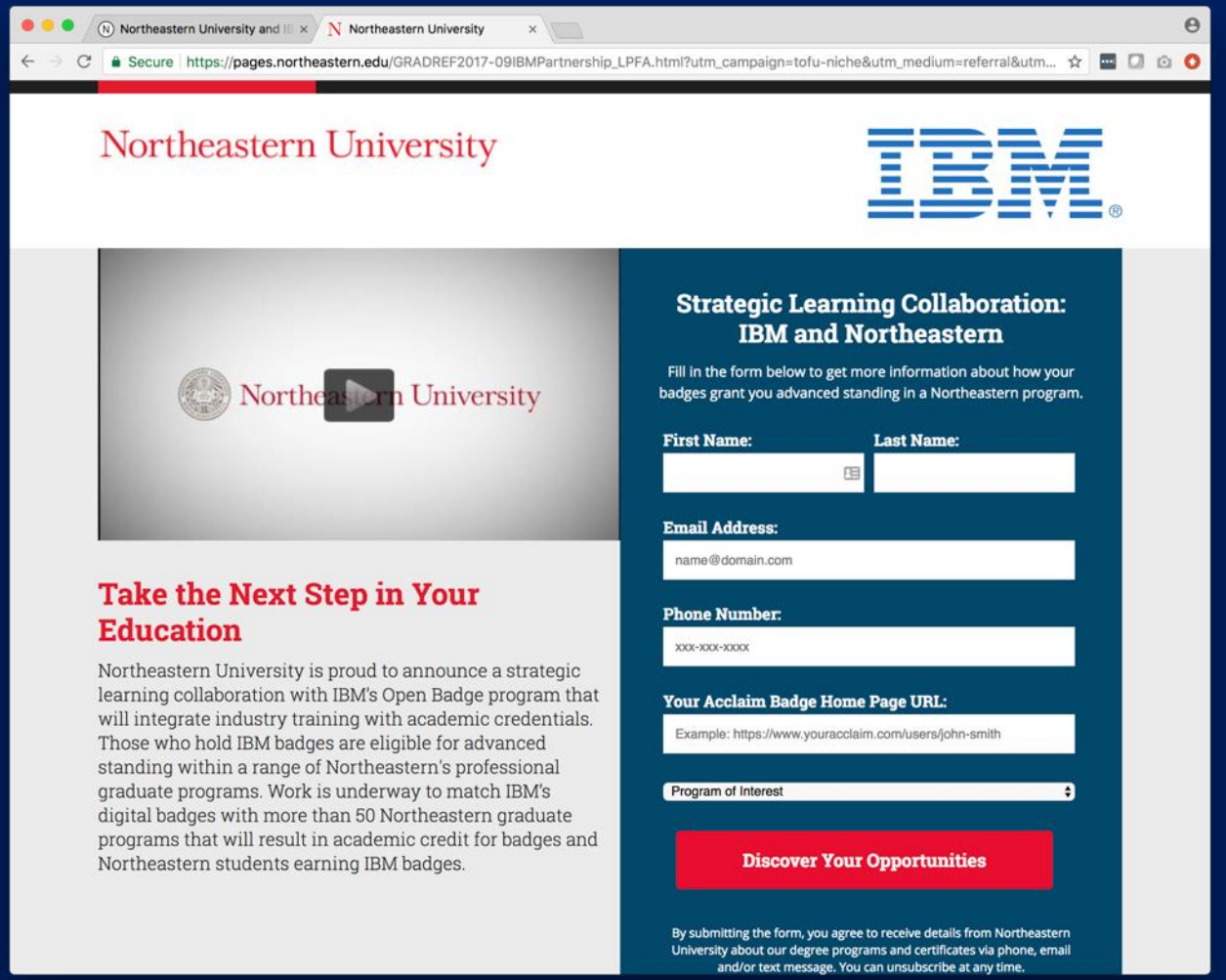
Digital Credentials as “Rosetta Stone”



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Credly

Partnering with Employers to Create Workforce-Relevant Credentials: A Field Guide

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Portable, digital, verified achievements.

Credly.com
YourAcclaim.com

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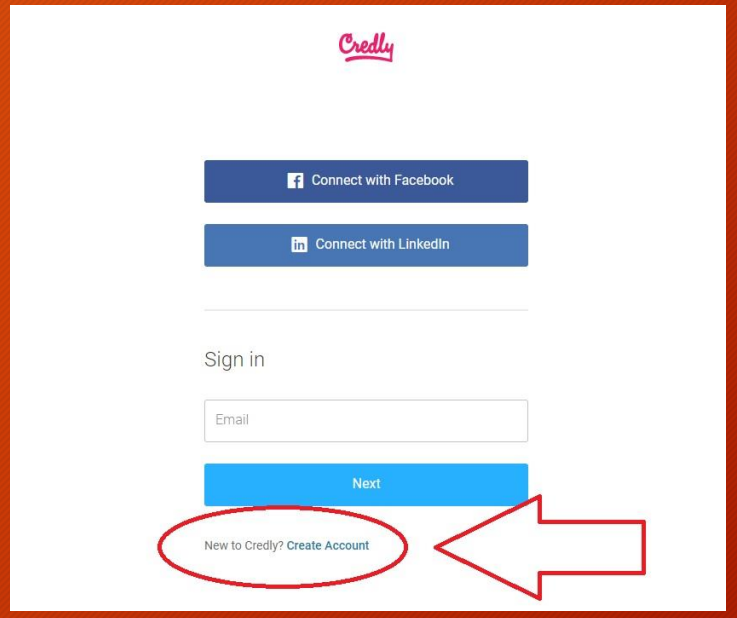
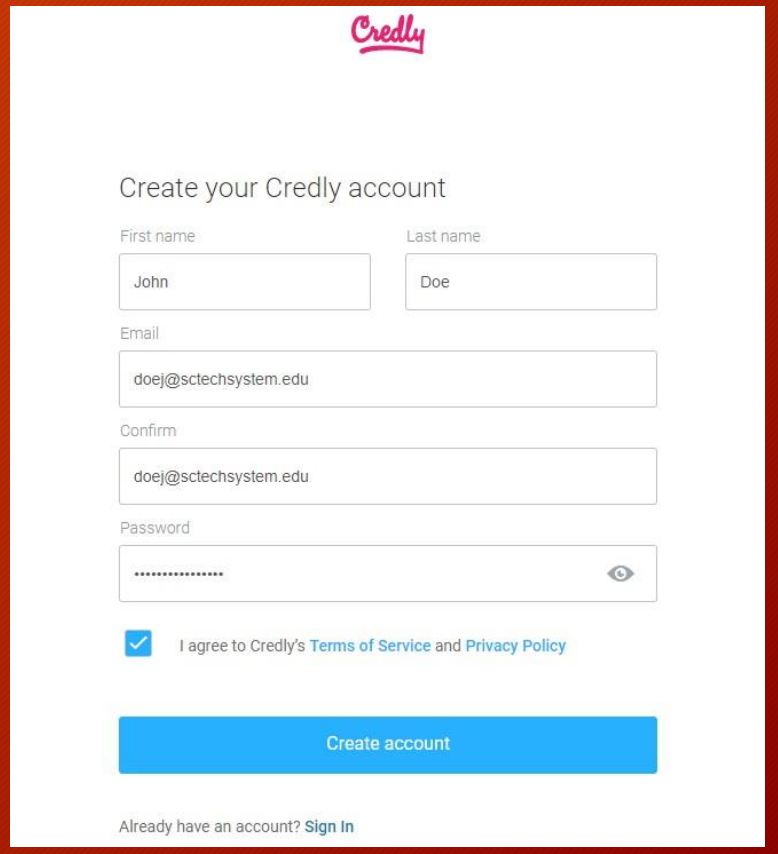
SCTCS Academic & Student Affairs Division *Digital Badging Overview*

Presented by Erin York, Teaching & Learning Coordinator

Digital Badging Platform

- Step 1: Visit Credly.com
- Step 2: Create an account
- Step 3: Claim your digital badges
- Step 4: Download and share





Digital Badging for Faculty, Students, & Staff

Faculty Badge Design
Square

Student Badge Design
Diamond

Staff Badge Design
Circle

Earning a Digital Badge

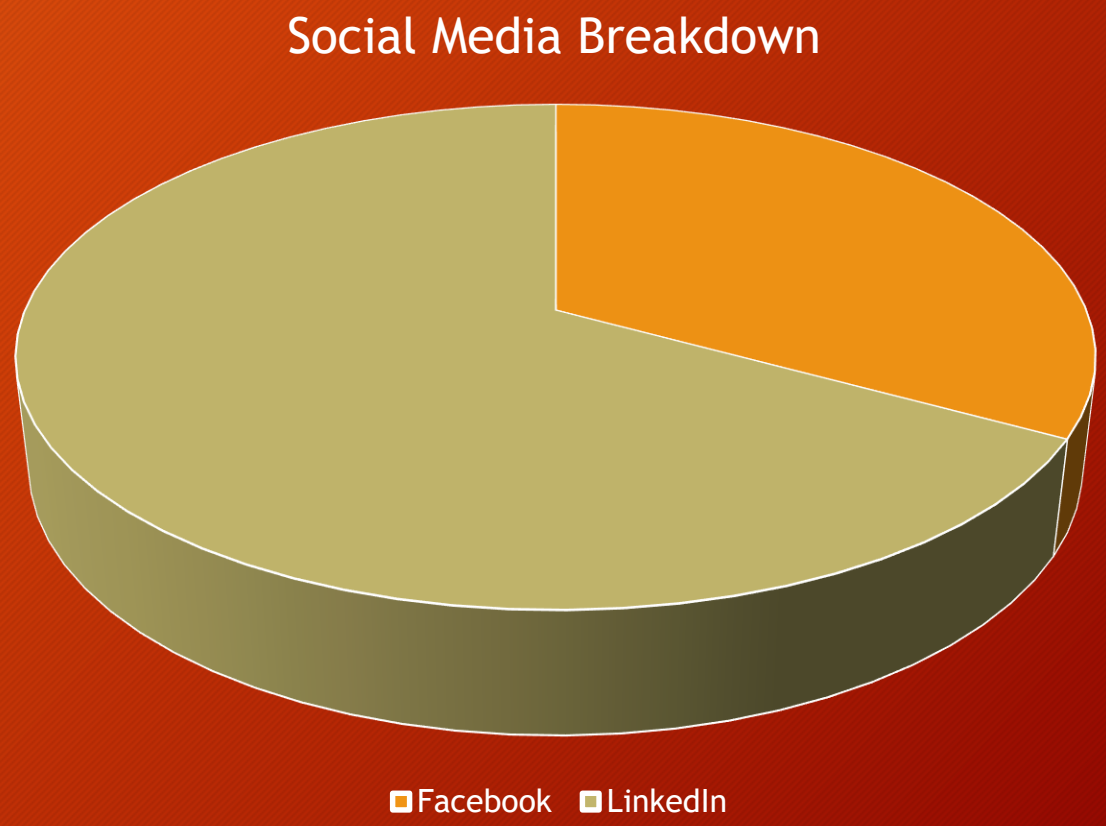
Fall 2017

Spring 2018

Fall 2018

By the Numbers

- **To date:**
  - 9 professional development opportunities
  - 117 total issued digital badges
  - 513 total digital badge interactions



In Their Words

- “Digital badging is a great way to recognize and reward learning! Thank you for giving me one more reason to participate Teaching and Learning Tuesdays!” ~Nancy Bishop, Central Carolina Technical College
- “My badge will assist me with providing evidence of having taking appropriate training provided by the System Office and will become part of my professional development portfolio. ~Ian McLeon, Midlands Technical College

- *Submit your own digital badging testimonial to be included in this month’s SCTCS U.P.D.A.T.E. blog post.*

Questions?

For more information,
contact Erin York: 803.896.6694 or yorke@sctechsystem.edu.

Upcoming TLT Sessions

June 19, 2018 at 2:30 pm

Trending Issues in the Community College

July 2018 – No TLT

Want to showcase your expertise? Is there a teaching technique that has been effective in the classroom? Apply to be a TLT presenter!

For more information: www.sctechsystem.edu/tlt

Give us your feedback

- https://www.surveymonkey.com/r/May2018TLT